

List of literature for International Hospitality Management 1st semester 2018-2020

Class	Literature	Author	Publisher and ISBN
Theme 1 + 2 1st semester	International Tourism: Cultures and behavior	Yvette Reisinger	Routledge 2009 ISBN: 978-0-7506-7897-1
	Basic Financial Accounting	Wiborg, Karsten	3rd edition, Hans Reitzels Forlag 2013 ISBN 978-8-74125-766-2
	Strategic Management and Competitive advantage. Concepts	Barney, Jay B., and William S. Hesterly	Pearson 2015. Fifth edition. ISBN 13: 978-1-292-05767-5 Be aware that there are lot of different editions of this book, and some of them are very expensive.... The edition you must look for has a turtle and a rabbit on the front page and is without cases.
	Revenue management for the hospitality Industry	Hayes, David K. & Miller, Allisha	Wiley and Sons Limited, November 2010, 2011 ISBN: 0470393084
	Labour Law In Denmark	Hasselbalch, Ole	Fourth Edition, DJØF-Publishing ISBN 9789041168603
	The 7 Habits of Highly Effective People	Stephen R. Covey	FranklinCovey ISBN 978-0-7432-6951-3

Other material will be available on Fronter.