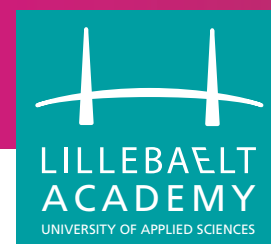


BA TOP-UP IN INTERNATIONAL HOSPITALITY MANAGEMENT



Would you like to expand your leader skills?

ABOUT THE PROGRAMME

International Hospitality Management is a 1½-year BA top-up programme building on your AP degree. The programme is developed to meet the significant need for professional leaders and employees in companies within the broad hospitality management industry.

With a BA degree you will be able to perform practical and complex tasks within management, marketing, and development of companies occupied within e.g. experience economy, tourism, or travelling.

CAREER POSSIBILITIES

Examples of typical job titles are:

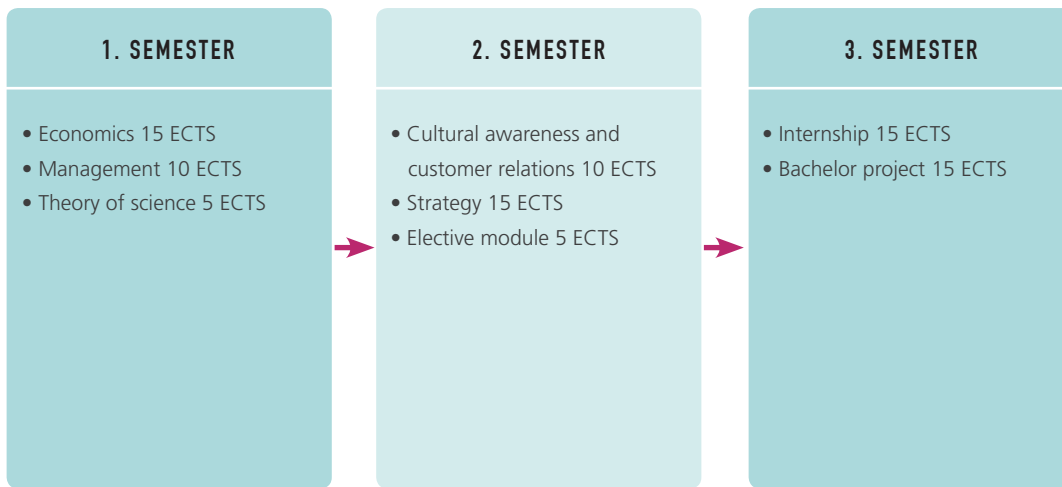
- Conference consultant or manager
- Customer consultant
- Manager of customer relations
- Event manager
- Service manager
- Product manager
- Resort manager
- Fundraiser

“ AN INSPIRING STUDY ENVIRONMENT

I chose to study at this study programme, because it is very similar to my previous education in my home country. I also wanted to learn more business theories and gain knowledge and tools that I can use in my future job. The study environment is very positive, inspiring, and relaxed. People here are very friendly and helpful. This study programme is the right choice for me, because it has always been my dream to work in the international hospitality service industry and I am confident enough to pursue this job, because I am educated at Lillebaelt Academy.

Joylyn Ana Virgula,
International Hospitality Management

PROGRAMME STRUCTURE



FURTHER EDUCATION

As a BA graduate you will be able to continue studies at a master's level both in Denmark and abroad.

FEES

The study programme is free of charge for EU students.

Non-EU students should please go to eal.dk/international/tuition-fees for more information on fees and conditions.

ADMISSION REQUIREMENTS

In order to enter the programme you must have one of the following AP degrees:

- Service, Hospitality and Tourism Management
- Marketing Management
- An equivalent study programme.

If you have a similar degree from another country, your application will go through an individual assessment. You also have to attach documentation of your English level.

Do you have any questions? – Please contact the student counsellor.

STUDY START

Each year in September.

APPLICATION DEADLINE

Non EU students: 15 March at 12 noon

EU and Danish students: 1 July at 12 noon

STUDY PLACE

Teaching takes place at Lillebaelt Academy, Seebladsgade 1, DK-5000 Odense C, Denmark.

Read more about the programme and admission on eal.dk/baihm

CONTACT A STUDENT COUNSELLOR:

Kristine Telford Christensen

Mail: krte@eal.dk

Phone: +45 63 12 91 17