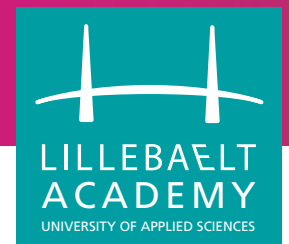


# AP DEGREE IN SERVICE, HOSPITALITY AND TOURISM MANAGEMENT



## Do you dream of planning events or developing the tourism and experience economy?

### ABOUT THE PROGRAMME

The AP Degree in Service, Hospitality and Tourism Management is a 2-year full time higher education programme.

Increased leisure time and a growing demand for quality herein lead to a massive growth within the service modules taught at this programme. Hotel, tourism, and other service sectors – including the experience economy as a whole – have a need for competent middle and top managers, who can handle the challenges and be a part of the on-going development of the business.

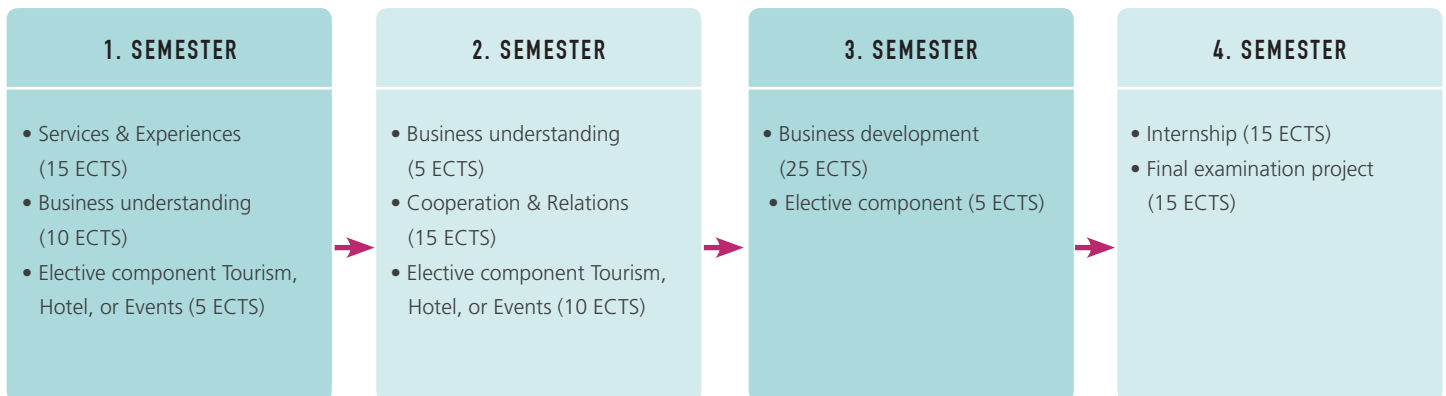
Being a graduate in the service business will place you in the forefront for exciting jobs within the growth businesses of the future.

### CAREER POSSIBILITIES

Examples of job titles in the short and in the long run are:

- Event consultant
- Service consultant
- Conference coordinator
- Development consultant
- Tourism manager
- Reception manager
- Restaurant and bar manager

## PROGRAMME STRUCTURE



### SPECIALISATION

At Lillebaelt Academy you can specialize within the following areas:

- Hotel and Restaurant Management
- Tourism Management
- Event management (in Odense and Vejle, though in Vejle only in the summer intake)
- Event management culture and corporate (only in Odense, only in the summer intake)
- Sport & Event management (only in Odense, only in the summer intake)
- Angler Tourism (only in Vejle, only in the summer intake in even years)
- Retail Management (only in Odense and only in the winter intake in uneven years)

### FURTHER EDUCATION

- BA top-up in International Hospitality Management
- BA top-up in Sport management
- BA top-up in Innovation and Entrepreneurship

### FEES

The study programme is free of charge for EU students.

Non-EU students should please go to [eal.dk/international/tuition-fees](http://eal.dk/international/tuition-fees) for more information on fees and conditions.

### ADMISSION REQUIREMENTS

- Upper secondary certificate or diploma from the Nordic countries, the European Union, the Baltic countries or other countries that have signed the European Convention on the Equivalence of Diplomas Leading to Admission to Universities
- The International or the European Baccalaureate
- High school diplomas from the United States followed by one to two years of university or college studies in relevant subjects. This also applies to applicants with a high school diploma from countries with a similar educational system
- Other countries: Upper secondary school plus one to two years' studies in relevant subjects at a university

Furthermore, you must have good and well-documented qualifications in:

- English: TOEFL or IELTS-test, or Oxford placement test or equivalent is required
- Math: International students must hold a certificate proving adequate qualifications

**Do you have any questions? – Please contact the student counsellor.**

### STUDY START

Each year in January/February and August/September.

### APPLICATION DEADLINE WINTER

Non EU students: 15 October

EU students: 1 December

Danish students: 5 January at 12 noon

### APPLICATION DEADLINE SUMMER

Non EU and EU students: 15 March at 12 noon

Danish students: 5 July at 12 noon

### STUDY PLACE

Teaching takes place in both Odense and Vejle:

- Lillebaelt Academy, Seebldsgade 1, DK-5000 Odense C, Denmark
- Lillebaelt Academy, Boulevarden 25, DK-7100 Vejle, Denmark

**Read more about the programme and admission on [eal.dk/international/shtm](http://eal.dk/international/shtm)**

### CONTACT A STUDENT COUNSELLOR:

#### Odense

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#### Vejle

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