



## INTERNSHIP FACTS

# SERVICE, HOSPITALITY AND TOURISM MANAGEMENT

### EXAMPLES OF AREAS IN WHICH THE INTERN CAN CONTRIBUTE:

- Involvement in the work with servicing and hosting
- Marketing and branding
- Market analysis
- Competitor analysis
- Reception- and conference work
- Analysis of internal processes
- Involvement in quality- and guest analyses
- Event planning

## TIMING AND DURATION

The internship begins in January, July or August. It is placed on the 3rd semester and lasts for 3 months.

## FINANCIAL CIRCUMSTANCES

As a rule, the student receives SU (the Danish state education grant) during the entire internship and the company therefore has no expenditure on wages for the intern. It is, however, possible to give the student an acknowledgement for up to 3000 DKK a month, as an appreciation for the student's effort during the internship.

## INTERESTED?

Then get more information by contacting:

### Odense and Vejle

Johnny M. Nielsen

Internship Coordinator

Mail: jmni@eal.dk



## THE STUDY PROGRAMME IN BRIEF

The Hospitality and Tourism Management study programme is a two-year programme including three months of internship. On the 2nd semester the students choose their specialty within Hotel- and Restaurant Management, Tourism Management, Service Management, Experience economy, and fishing tourism and guide activities. In addition the study programme includes overall subjects about economy, marketing, organisation, communication, trade knowledge, and service management.

The study programme includes different assignments and projects, which are done in relation to the internship company.